



TED^x Bauchi

2023

**CONFERENCE
REPORT**

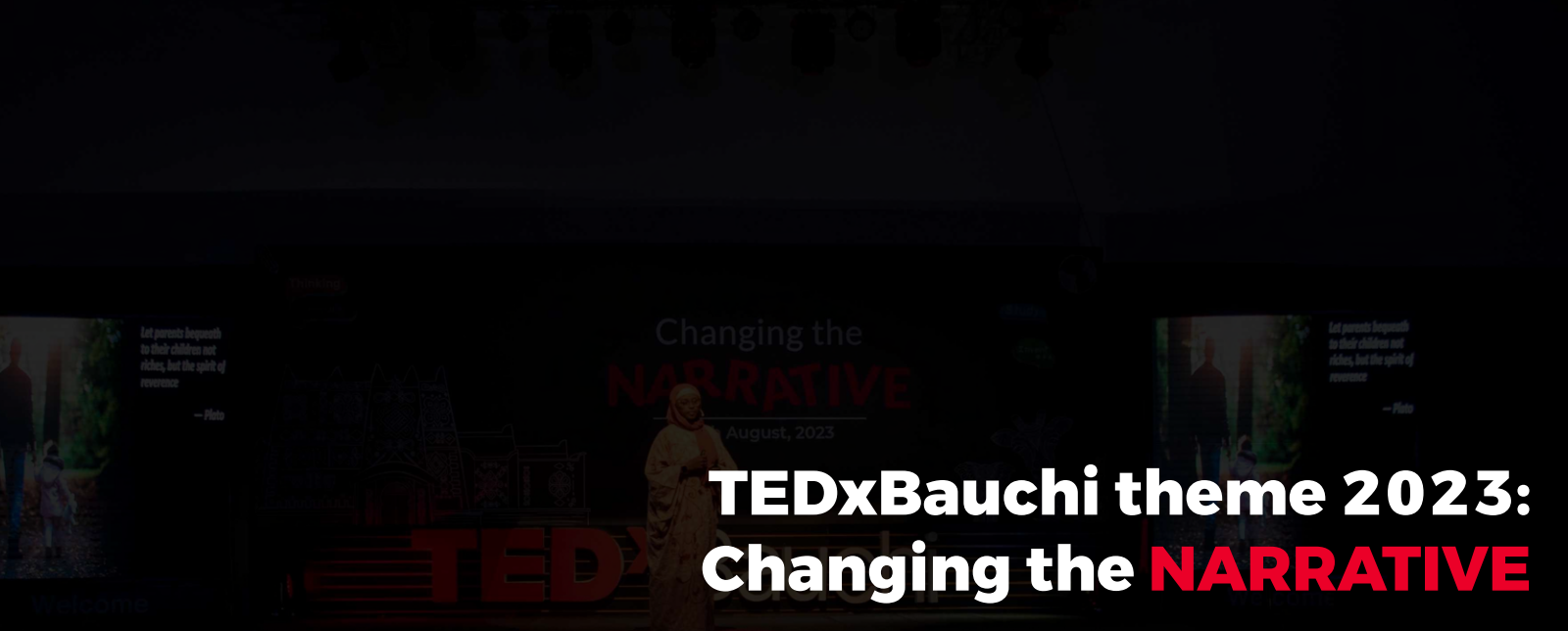


TEDx Bauchi

TEDxBAUCHI revolved around the theme "Changing the Narrative," with the goal of empowering the Bauchi community and its residents to navigate contemporary challenges while preparing them for global opportunities. By bringing together a diverse array of speakers, experts, and thought leaders, the event aimed to shed light on the pressing issues facing the community.

Through insightful talks and discussions, participants gained a deeper understanding of local challenges and were inspired to proactively contribute to positive change. The event's focus on shifting perceptions and embracing innovation underscores the importance of harnessing collective efforts to foster growth, resilience, and readiness for the opportunities that lie ahead in a globalised world.





TEDxBauchi theme 2023: Changing the **NARRATIVE**



SPEAKERS

EUGENIA ABU | SAID TAFIDA
AYUBA KATAGUM | AHMED ISAH
JAMILA IDRIS | AISHA ALI GOMBE
KING BAWA
HAMMED KAYODE ALABI



VENUE AND DATE

The Event Center, Murtala
Muhammed way, Bauchi,
Bauchi State.
19 : 08 : 2023



AUDIENCE

1000+ Attendees



EVENT **ACHIEVEMENTS**



Over 1000 participants were sensitised through the event's theme, "Changing the Narrative."



A successful shift in mindset was achieved, emphasising the importance of local adaptation and global preparedness.



Diverse voices and perspectives converged, shedding light on pressing community challenges.



Conversations sparked during the event inspired proactive actions for positive change.



Achievement of community engagement and awareness signifies a significant milestone.



The event's impact fosters empowerment and renewed purpose within the Bauchi community.



ATTENDANCE & PARTICIPATION

1000+

ATTENDEE

25

VIPs

8

SPEAKERS

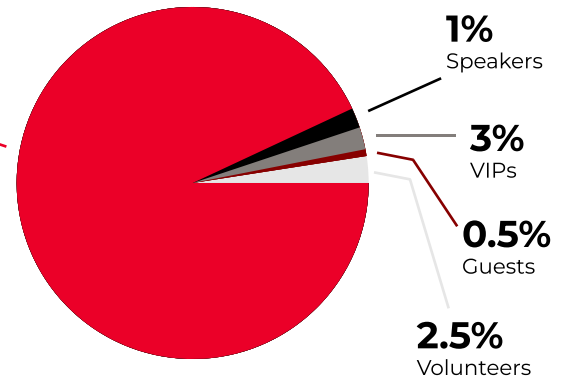
5

GUESTS

22

VOLUNTEERS

93%
Attendees

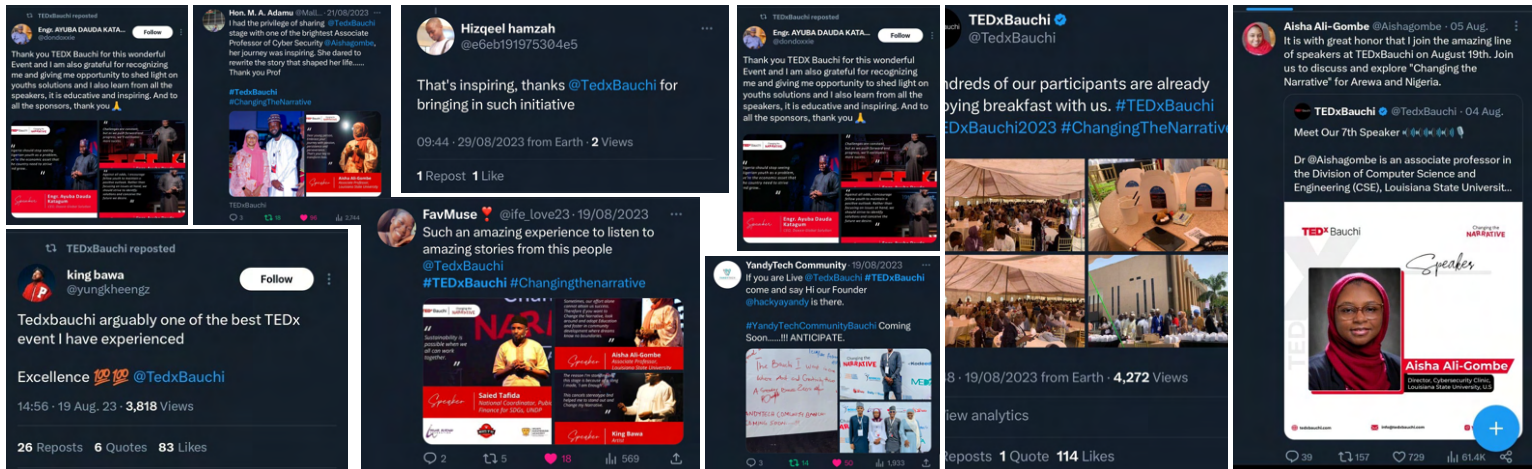


EVENT SOCIAL INTERACTION AND ENGAGEMENT

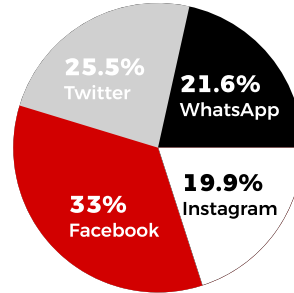
#TEDxBauchi

#TEDxBauchi2023

#ChangingTheNarrative

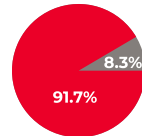


Social Media Presence and Impression

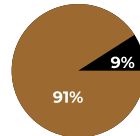


SOCIAL MEDIA PRESENCE

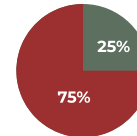
INSTAGRAM ►



Followers Growth

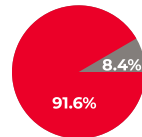


Average Impression

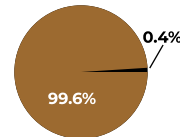


Average Like

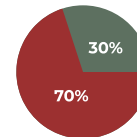
TWITTER ►



Followers Growth

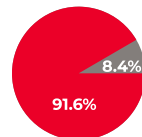


Average Impression

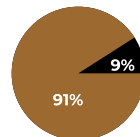


Average Like

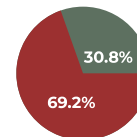
FACEBOOK ►



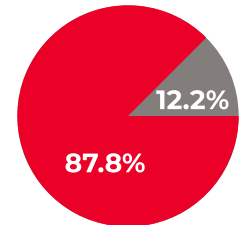
Followers Growth



Average Impression



Average Like



Community Members

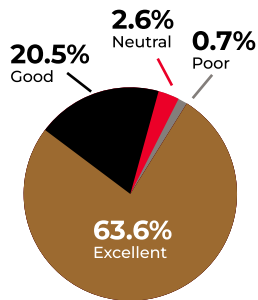
WHATSAAPP

Pre-Event   

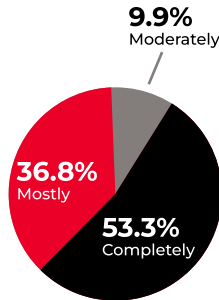
Post-Event   

IMPACT ANALYSIS

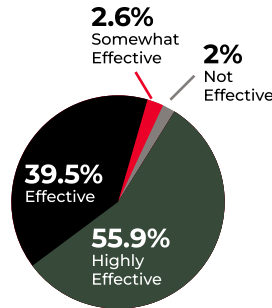
After the event we put out a survey to the attendees to collect data about their experience at this year TEDxBauchi conference, the data are represented below:



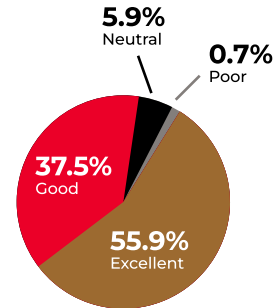
CONFERENCE
OVERALL
EXPERIENCE
RATING



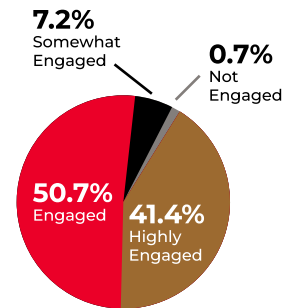
CONTENT AND
SPEAKERS
EXPECTATIONS
RATING



EFFECTIVENESS
OF SPEAKERS
CONVEYING
THEIR IDEAS



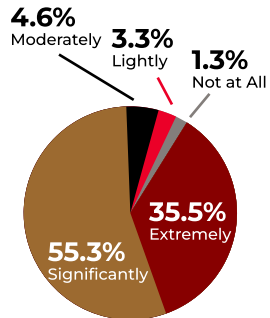
ORGANIZATION
OF EVENTS
LOGISTICS



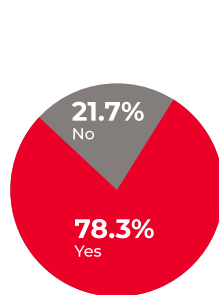
DURING EVENT
ENGAGEMENT
WITH FELLOW
ATTENDEES

IMPACT ANALYSIS Cont'd

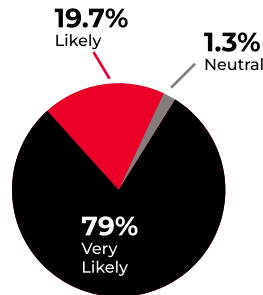
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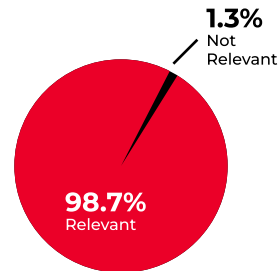
EXPERIENCED
ENHANCEMENT
THROUGH THE
DIVERSITY OF
COVERED TOPICS
AND PERSPECTIVES



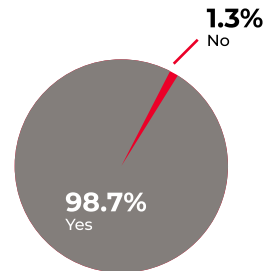
NOTABLE
NETWORKING
EXPERIENCE
DURING EVENT



RECOMMENDING
FUTURE EVENTS
TO OTHERS



RELEVANCE AND
ENGAGEMENT
OF THEME AND
TOPICS COVERED
DURING THE EVENT

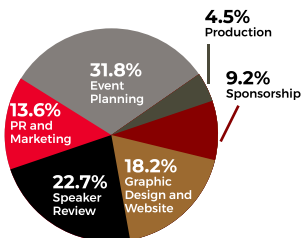


MEETING EVENT
EXPECTATIONS
BY THE
ORGANIZING TEAM

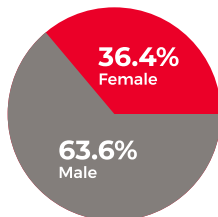
THE TEAM & VOLUNTEERS

20+
VOLUNTEERS

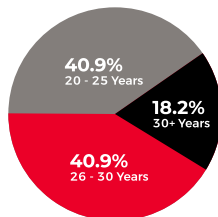
1000+
VOLUNTEERING HOURS



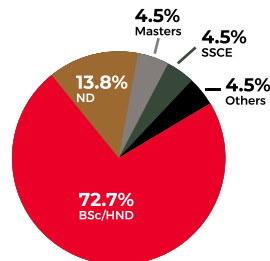
Volunteer Committee
Distribution



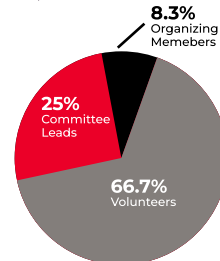
Gender
Balance



Age
Brackets



Educational
Qualifications



Team
Distribution



Presentation

Changing the NARRATIVE

A chance to ride the wheel of modern changemakers across every industrial sector.

19th
AUGUST

Time: 09:00
AM Prompt

The Event Center,
Murtala Muhammad way
Bauchi, Bauchi State.

Tony O.
ELUMELU CEN
Chairman, Bauchi Holdings

Eugenia
ABU
Executive Director,
CSC, The Executive Secretariat
(PSC)

(Dr) Ahmed
ISAH
Executive Director,
Bauchi Housing & Estates
Company

Alshah
ALI-KOMP I
Executive
Director,
Bauchi State
University

Engr. Ayuba
Dauda
KATAGUM
City, Bauchi State
University

Fosen Grace
OKELOLA
Country Project Manager
UNICEF

Muhammad
Kayode
ALABI
Country Project Manager
UNICEF

Jamila
IDRIS
CEO, Jamila Dental Care

King
BAW
Engr.

Engr. Ayuba
Dauda
KATAGUM
City, Bauchi State
University

SPONSORS AND PARTNERS



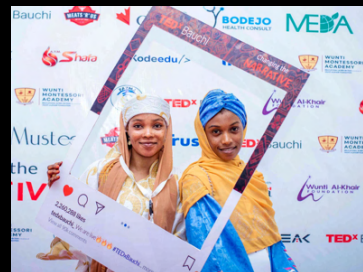
MOMENTS

Arrival, Registration, and Breakfast



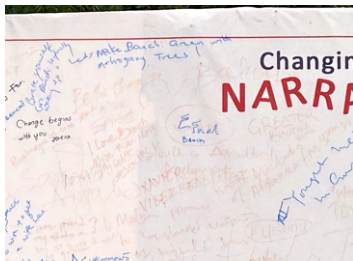
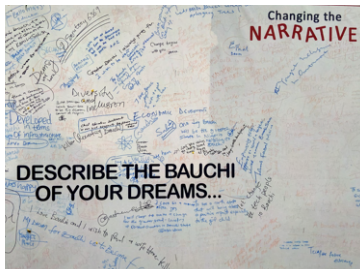
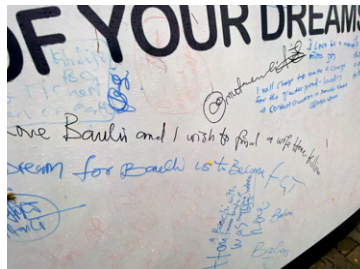
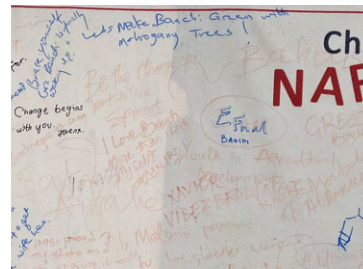
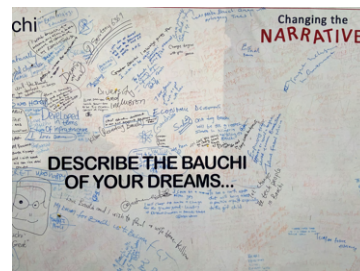
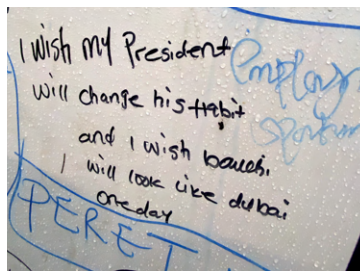
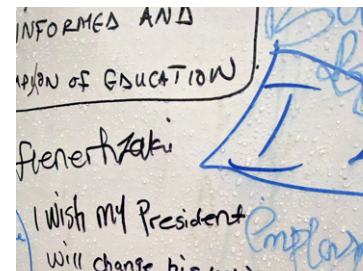
MOMENTS

Red Carpet



MOMENTS

Bauchi of My Dreams



MOMENTS

Speakers



MOMENTS

Performing Artists



MOMENTS

Attendees



MOMENTS

After Event



human
LIFE-CHANGING
bettering yourself upgrade
revolution advancement
INNOVATION diversity
influence growth emergence
evolution transformation
Creative potential idea
TEDxBauchi
transformative mind blowing
inspiration confidence
fourth DEDICATION
breakthrough upgrade
refinement identity
NATIVE
improvement
inspirational
purpose

THANK YOU

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